

PROJECT: *Metrotech: Rebirth In Brooklyn*
 CLIENT: Forest City Ratner
 PRODUCER/WRITER: Alan Zdinak

VIDEO	AUDIO
	MOURNFUL CELLO
<p>FADE UP</p> <p>Footage from Ground Zero right after the World Trade Center attacks.</p> <p>Volunteers; memorials.</p> <p>Clean-up efforts.</p> <p>Pan from Manhattan to MetroTech 9 South under construction</p> <p>Reverse time lapse sequence beginning with a half finished 9 South devolving to its foundations.</p>	<p>VO</p> <p>On September 11, 2001, New York City was changed forever.</p> <p>The attacks on the World Trade Center prompted an outpouring of generosity like the city had never seen. Every New Yorker wanted to help.</p> <p>Before the dust settled at Ground Zero there was already talk of rebuilding. Rebuilding the city, rebuilding lives.</p> <p>But the first building to rise from the ashes of 9/11 would not be built in Manhattan, but across the river in Brooklyn. This is how it happened.</p>
Title: REBIRTH IN BROOKLYN	PENSIVE, PURPOSEFUL MUSIC
<p>MT1/01.28.30</p> <p>Lower 3rd: JIM STUCKEY. EXECUTIVE VICE PRESIDENT AND DIRECTOR OF COMMERCIAL DEVELOPMENT, FOREST CITY RATNER</p>	<p>J.STUCKEY</p> <p>THE IMPACT ON SEPTEMBER 11TH FOR ALL OF US IS THAT IT ALLOWED US TO BASICALLY STEP UP AND HELP ONE OF THE SIGNIFICANT TENANTS WHO WERE BASED IN THE WORLD TRADE CENTER, THAT BEING EMPIRE BLUE CROSS BLUE SHIELD.</p>
<p>Empire Blue Cross signage, b/w figures pass slo-mo</p>	<p>VO</p> <p>Empire Blue Cross Blue Shield had nearly two thousand employees at the World Trade Center. All but nine were evacuated to safety.</p>
<p>MT1/01.28.30</p> <p>Building site behind JS</p>	<p>J.STUCKEY</p> <p>WE HAD OUR FIRST MEETING WITH THEM ON SEPTEMBER 16TH, A SUNDAY, ON THIS SITE.</p>
<p>FCR headquarters, offices at MetroTech</p>	<p>VO</p> <p>Empire needed a new home, and fast. Forest City Ratner, one of the city's leading developers, was about to break ground on 9 South, the last building in their downtown Brooklyn complex, MetroTech.</p>

<p>Metrotech buildings, signage, maps, models</p>	<p style="text-align: center;">VO</p> <p>MetroTech occupies 16 acres, over 10 blocks of downtown Brooklyn. It is home to Chase Manhattan Bank, the New York City Fire Department, Polytechnic University, and the list goes on.</p> <p>It seemed like a perfect match, but still, it wasn't going to be easy.</p>
	<p style="text-align: center;">J.STUCKEY</p> <p>WE TOLD THEM THAT WE WOULD HAVE THEM OCCUPYING THEIR SPACE 18 MONTHS FROM THE DATE THAT WE SIGNED OUR DEAL.</p>
<p>Planning meeting, blueprints</p>	<p style="text-align: center;">VO</p> <p>It was a challenge Forest City met head on.</p>
<p>MT28/00.14.24</p> <p>Lower 3rd: BRUCE RATNER, CEO FOREST CITY RATNER</p>	<p style="text-align: center;">B.RATNER</p> <p>BASICALLY, THE WHOLE DEAL WAS DONE IN 39 OR 40 DAYS. DOING A LEASE TAKES SIX MONTHS USUALLY. THE LEASE WAS DONE IN SIX WEEKS.</p>
<p>MT28/00.14.50</p> <p>Tilt down sign announcing construction project w/picture, agencies involved</p>	<p>SO IT WAS A RECORD EFFORT BY BOTH EMPIRE BLUE CROSS, THE CITY GOVERNMENT, AND THE FOREST CITY TEAM.</p>
<p>MT57: 01.48.14</p> <p>Lower 3rd: RAPHAEL PELI, DESIGN ARCHITECT, METROTECH 9 SOUTH</p>	<p style="text-align: center;">R.PELI</p> <p>I THINK THERE WAS CLEARLY A SENSE OF, AFTER 9/11, THAT THE NEED TO DO SOMETHING QUICKLY WENT BEYOND NORMAL BUSINESS CIRCUMSTANCES. THIS WASN'T A BUSINESS NEED TO BUILD QUICKLY, THIS WAS A REAL HUMAN NEED TO BUILD QUICKLY.</p>

<p>Title: COWBOYS AND INDIANS</p>	<p>BOTTLENECK BLUES A LA MUDDY WATERS</p>
<p>MT21/02.16.57</p> <p>Push along stacks of I-beams</p>	<p style="text-align: center;">J.RECHICHI</p> <p>THIS STEEL CONTRACT IS HUGE. IT'S ALMOST 8,000 TONS OF STEEL...WE WERE ABLE TO AWARD THE STEEL AND GET IT HERE IN 4 MONTHS, WHICH I THINK IS PRETTY AMAZING.</p>
<p>Ironworkers position beam</p>	<p style="text-align: center;">VO</p> <p>And the men erecting all that steel are the ironworkers.</p>

<p>MT47/O2.36.14 Lower 3rd: JACK KENNY, STRUCTURAL STEEL SUPERINTENDENT</p>	<p>J.KENNY I'VE HEARD IRONWORKERS DESCRIBED AS, AS THE LAST COWBOYS.</p>
<p>MT22/03.17.07 Ironworkers hoist decking</p>	<p>S.DANAY A LOT OF PEOPLE THINK ALL IRONWORKERS ARE INDIAN, BUT IT'S NOT TRUE. I MEAN THERE'S A LOT OF INDIANS WHO ARE IRONWORKERS. NOT ALL COPS ARE IRISH.</p>
<p>MT58, 59, 62 - great ironworker b-roll Guy hammers beam into place Zoom from street to high steel</p>	<p>VO Cowboys or Indians, there's a macho mystique around ironworkers, wrangling ten ton beams at heights that would make most people dizzy.</p>
<p>MT22/03.20.29 Steve rigged the crane boom, his perspective on working at height.</p>	<p>S.DANAY AFTER A WHILE YOU'RE NOT EVEN PAYING ATTENTION...ITS LIKE WALKING ALONG ON THE GROUND.</p>
<p>MT62/01.21.28</p>	<p>B.HOLLAND YOU COULD HAVE THREE DIFFERENT GUYS WALKING A BEAM AND THEY'LL DO IT ENTIRELY DIFFERENTLY.</p>
<p>MT62/01.34.59 Workers walking beams, various</p>	<p>R.MILLER THE SAFEST WAY IS TO PUT YOUR FEET ON THE BOTTOM FLANGE. BUT A LOT OF US ARE EXPERIENCED AND WALK RIGHT ON TOP. NEVER PUT A MAN DOWN FOR WALKING ON THE BOTTOM FLANGE AND THAT. YOU GOTTA BE SAFE, WHATEVER YOU'RE CONTENT WITH.</p>
<p>Worker ties off to safety cable</p>	<p>VO But safety isn't just a matter of personal preference, it's the law.</p>
<p>MT37/02.21.07 Jump-cut worker strapping on harness</p>	<p>T.MORAN THE GUYS BOLTING AND WELDING HAVE TO BE TIED OFF. THERE'S A CABLE ON THE TOP BEAM THAT THEY TIE THEIR HARNESSSES TO.</p>
<p>MT58/01.25.57</p>	<p>S.MINOG WHEN I STARTED IN THE BUSINESS...WHAT YOU DID IS YOU TIED OFF ONTO THE SCAFFOLDING. SO IF THE SCAFFOLDING WENT, YOU WENT WITH IT.</p>
<p>MT37/02.21.07</p>	<p>T.MORAN THE ONLY ONES WHO DON'T HAVE TO BE TIED OFF ARE THE CONNECTORS, BECAUSE THEY'VE GOT TO BE ABLE TO</p>

	MOVE AROUND.
MT59/02.21.36 Z-out connectors working beams without safety harnesses.	A.ZACHARY I WOULD HAVE TO SAY THE RAISING GANG, THE TWO CONNECTORS THAT SET THE BEAMS IN PLACE HAVE TO BE CONSIDERED THE MOST DANGEROUS OCCUPATION ON THE JOB.
Workers position beams	VO Some of the Occupational Safety and Health Administration's rules chafe against the independent spirit of the trade.
MT22/03.11.14 Worker on "float" dangling below beam	S.DANAY IT MAKES IT MORE DIFFICULT NOW WITH ALL THE NEW OSHA REGULATIONS WITH ALL THE SAFETY CABLE AND WEARING THE HARNESES.
Workers straddle beams	VO Still, it's tough to argue with statistics.
MT59/02.20.28	A.ZACHARY SO FAR OUR CASUALTY LIST HAS BEEN VERY FEW...JUST LIKE MINOR SCRATCHES AND BRUISES, THAT'S ABOUT IT, SO WE'RE HAPPY ABOUT THAT.
Z-out workers on high steel over BQE	VO But what makes the risk worthwhile?
MT59/02.12.10 Worker on float, Empire State beyond	J.KELLY YOU GOT A GOOD VIEW!
MT62/01.18.06 Low shot looking up at building in progress	B.HOLLAND WHEN YOUR DAY IS DONE YOU CAN LOOK UP AND SAY, WOW, WE DID THAT.
Worker exposed on high steel Workers crowd off lift	VO Occupational hazards notwithstanding, ironworkers seem to live long enough to breed more ironworkers.
MT62/01.17.40	B.HOLLAND MY FATHER WAS AN IRONWORKER AND MY GRANDFATHER WAS AN IRONWORKER.
MT22/03.14.51	S.DANAY MY GRANDMOTHER'S FATHER WAS AN IRONWORKER.
MT40/11.35.25	J.KENNY MY FATHER WAS AN IRONWORKER. ALL

	MY UNCLES WERE IRONWORKERS.
Workers laugh together lifting float	VO But even those who don't have an uncle in the business can join the fraternity.
MT62/01.32.44	R.MILLER I JUST GOT INTO IT AND LEARNED OFF THE OLD TIMERS THROUGH APPRENTICESHIP PROGRAM.
MT47/02.29.03 –33.10 Older worker lowering beam through hole to younger worker	J.KENNY ITS BASICALLY OLDER GUYS TAKING PRIDE IN WHAT THEY DO. AND, MOST OF THEM ARE JUST LOOKING TO PASS THAT ON TO YOUNGER GUYS. AND THAT'S HOW IT'S PASSED FROM GENERATION TO GENERATION.