

CLIENT: CCC/Reading Adventures
 CLIP: Animal Rap
 PRODUCER/WRITER: Alan Zdinak

PICTURE	AUDIO/VO
STOCK FOOTAGE of animals, cut to the beat.	MUSIC: a heavy hip hop beat as a singer raps...
Elephants lumber Hippos yawn A monkey jumps to its perch	<i>Of all of the animals on land or sea, If you had the choice, which one would you be?</i>
A prairie dog sits up A lion stalks along	<i>Would you pick something mild, Or totally wild.</i>
Flying along with a duck A crocodile lunges	<i>Something in feathers? Or something more leather?</i>
A flock of cranes alight A bunch of wildebeests stampede	<i>Would you make like a bird? Or just hang with the herd?</i>
A fruit bat hangs from a branch A colt frolics A dolphin breaches Camels saunter	<i>Out on a limb Or off at a run Would you get in the swim Or just walk in the sun?</i>
CU a giraffe looks at camera Stutter-cut a baboon on the beat An elephant trumpets.	<i>When you've decided what kind write why, And in rhyme!</i>

CLIENT: CCC/Reading Adventures
 CLIP: Monster Smash
 PRODUCER/WRITER: Alan Zdinak

PICTURE	AUDIO/VO
OPEN ON footage from a Godzilla-like movie as a rubber suit monster smashes prop electrical towers.	MOVIE MONSTER Rrraaarr!!!
REVEAL the movie is playing on a screen in a conference room. A film studio EXECUTIVE is haranguing her cowering staff.	EXEC You call that a monster? I wear TIES that are scarier than that!
EXEC addresses camera directly from here on, barking her challenge at the audience. Jump cuts to --	EXEC I bet YOU could come up with a better monster to star in my next big picture.
EXEC brandishing a flip notepad and pencil.	EXEC Write a description of your bad beastie, and fill in the background details.
EXEC ponders a spinning globe.	EXEC Where did it come from?
EXEC flips up a Rorschach ink blot to punctuate 2 nd line.	EXEC Was it always a monster? Or is it simply misunderstood?
Movie footage over her shoulder as monster goes on the rampage.	EXEC Why does it do the monstrous things that it does?
EXEC beams at the audience, her cringing minions look on.	EXEC With YOU at the helm, the picture's a guaranteed smash!
FULL SCREEN monster footage as the monster topples a model building.	MOVIE SFX: Crraaash!

CLIENT: CCC/Reading Adventures
 CLIP: Transcontinental Railroad
 PRODUCER/WRITER: Alan Zdinak

PICTURE	AUDIO/VO
<p>FOOTAGE from a John Ford silent movie about the transcontinental railroad pushes through Camera Left to Camera Right, each scene like a passing train car.</p>	<p>SFX: steam train chugging, tooting.</p> <p>VO: In 1863 construction began on a railroad to link the eastern United States with the west coast.</p>
<p>Animated lines showing the construction progress pushing across period maps.</p>	<p>The Central Pacific Company worked eastward out of Sacramento California crossing the rugged Sierra Nevada Mountains.</p>
<p>Images of workers laying track.</p>	<p>In 1865, the Union Pacific began building westward from Omaha, Nebraska.</p>
<p>Movie recreates the event using the original engines.</p>	<p>The two lines met at Promontory, Utah on May 10, 1869.</p>
<p>Official brandishes, then hammers spike.</p>	<p>A final GOLDEN SPIKE was driven to celebrate the completion of the world's first transcontinental railroad.</p>
<p>The last scene exits CR like a caboose.</p>	<p>SFX: train "Toot-toot".</p>